

# Chamber Accreditation Council of Canada

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## **Re: Congratulations on achieving Accreditation!**

On behalf of the Board of Directors of the Chamber Accreditation Council of Canada (CACC), I am pleased to inform you that the CACC has conducted a comprehensive review of the Winnipeg Chamber of Commerce and found that it exemplifies the highest standards of excellence in Canada. Congratulations on this momentous achievement! Your Chamber's Accreditation will be valid for a period of 5 years, from 2025-2029.

Accreditation is an acknowledgement that your policies and procedures have passed an evaluation against a rigorous set of national standards, and that your Chamber has demonstrated excellence across its leadership, governance and operations. Achieving Accreditation is a prestigious milestone that unlocks practical benefits including:

- Establishing dependable governance policies and procedures;
- Aligning with baseline standards and best practices that build resilient core operations;
- Sharpening your Chamber's strategic focus;
- Growing your Chamber's competitive edge and encouraging member engagement;
- Showcasing your community as a great place to do business, backed by an exceptional Chamber;
- Verifying to your Board of Directors and membership that you are running a high-quality Chamber with good governance;
- Strengthening your Chamber's brand and credibility with corporate sponsors; and
- Providing assurance to grant funders that your Chamber has robust financial policies in place and can deliver impactful projects with reliable reporting.

The CACC promotes Accredited Chambers for standing out as remarkable organizations in their communities and leaders in the Chamber Network. There are currently 78 Chambers of Commerce and Boards of Trade across Canada that have achieved and maintained their Accreditation through an unwavering dedication to excellence.

Thank you for your commitment to meeting the standards of Accreditation. You are raising the bar for Chamber management across Canada – congratulations again on this exceptional accomplishment!

Sincerely,

Deneen Belliveau, Executive Director  
Chamber Accreditation Council of Canada