



Engage & Employ

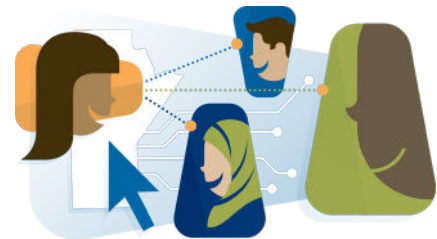
An employment series hosted by the Newcomer Employment Hub

About the event:

Engage & Employ will help you take your recruitment process to the next level by connecting you with newcomers who are actively looking for work. This virtual event is a great way to meet potential applicants, market the perks of working at your company and explain your recruitment process. Engage & Employ aims to help you find the best applicants for your job openings and support the smooth integration of newcomers into our local economy— a win-win!

Why should you get involved?

82% of newcomers move to Canada with post-secondary education, and yet, a significant 43% of newcomers work jobs that don't require a degree.¹ We are hearing that local businesses are facing talent shortages, with 71% of our members telling us that staff shortages are one of the main issues affecting business success.² In response to these challenges, The Winnipeg Chamber of Commerce (WCC) and Immigration Partnership Winnipeg, launched the Newcomer Employment Hub (the Hub)—an innovative online job board that leverages smart AI technology and supports newcomers and employers to create mutually beneficial economic outcomes. Once the job seeker completes their profile, they are matched to jobs they are qualified for and invited to apply.



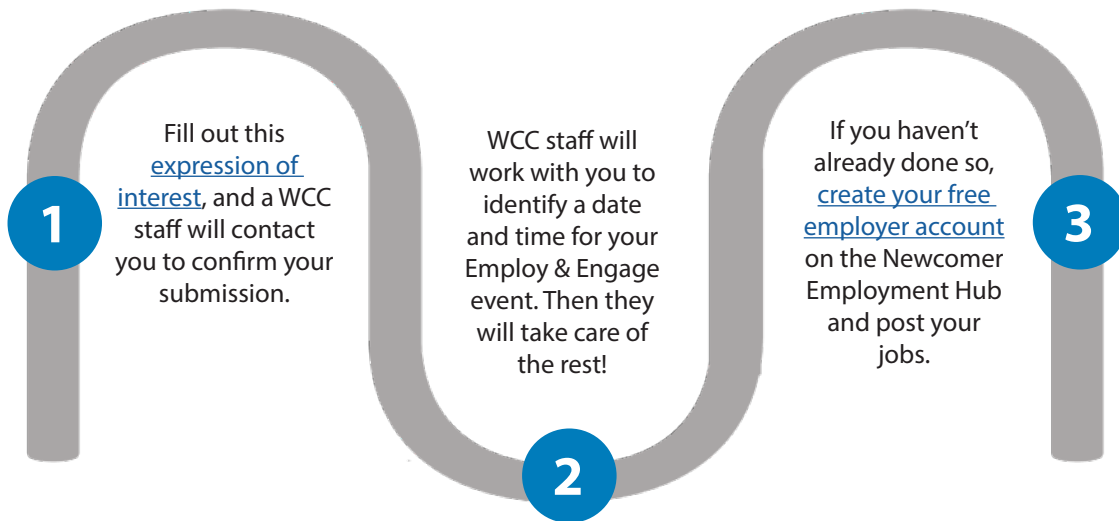
The Hub offers a solution where employers and newcomers with relevant skills are matched to ensure that skills and experiences are properly utilized.

The Hub connects you with the settlement sector in Winnipeg through a single platform so you can effectively reach newcomer job seekers actively looking for work! With over 1500 job seekers actively using the Hub, you are sure to find your next great hire!

¹ (Statistics Canada and Royal Bank of Canada, 2022)

² Winnipeg Chamber of Commerce 2022 Membership Survey

Steps to get involved:



During the event is your opportunity to show off all the perks and benefits of working for your organization all while meeting potential applicants! We will work with you to find a format that works best for you, but typically, we recommend introducing your company, explaining the openings you have and the recruitment process and leaving some time to answer questions job seekers may have.

After the event, we encourage you to review the applications received through the Newcomer Employment Hub. WCC staff will contact you a week after the event to receive feedback and enquire about any successful hires.

Wondering what kinds of jobs to post on the Newcomer Employment Hub?

- Most newcomers on the Hub have an undergraduate degree, and a significant number have a Master's degree.
- Most are looking for work in administration, business operations and human resources, followed closely by sales, retail and customer service support and accounting, finance and insurance.

Connect with us to find your next great hire.



If you require this document in an alternative format, please contact Kayla Buehler at kbuehler@winnipeg-chamber.com

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