



Membership Newsletter

Fall 2022



Message from your Winnipeg Chamber Chair

Liz Choi
CEO of Education
Canada Group

Welcome to a new season of your Winnipeg Chamber of Commerce!

I hope your summer was restful, rejuvenating and that you took advantage of all that makes Winnipeg and Manitoba so special during this season; in particular, the many offerings our members put out into the community for us to enjoy.

As students head back to school, we also have a fresh new year of events, offerings and resources to take advantage of to help us **lead, grow and connect**. Please check out the upcoming membership luncheon series and get these flagship events into your calendar. There are sure to be cutting edge conversations that will help you stay ahead as a business and a professional.

September also brings about the second annual National Day for Truth and Reconciliation – a day we can't forget started as a grassroots movement to acknowledge Residential School Survivors and those who never made it home known as Orange Shirt Day: Every Child Matters. There will be plenty of opportunities to learn more about Truth and Reconciliation, engage in the process and share what you learn with others.

This is also my final message to you as Chair of the Board of Directors and I want to say thank you for all the support, energy, and joy this past year! It was an honour. Please stay connected with me (Liz Choi on LinkedIn and @lizferocious on Instagram) and don't hesitate to reach out.



Message from your Winnipeg Chamber President & CEO

Loren Remillard

As we begin to trade in our beach chairs and camping gear for our business cards and office chairs I am excited to welcome you back for a new season of The Chamber.

Over the course of the summer months, our team took some well-deserved rest and relaxation, but your Chamber was also busy planning a season filled with innovative and impactful events, programming and offerings that are available for you and your business.

We listened to you, our members, and built our event season lineup to best suit the needs of our business community. From cyber security to talent retention and recruitment, influencer marketing to hearing from top mayoral candidates– it was built with you in mind.

I am also thrilled to share that since announcing our partnership with Efficiency Manitoba through the Community Energy Efficiency Program in April, our Energy and Climate Advocate has officially started at The Chamber. This position is built to help Chamber members improve their facilities and processes to become more sustainable and energy efficient by providing on-the-ground support to local businesses.

With our new Vice President of Policy & Engagement, Chris Minaker, expect more from your Chamber and our thought leadership at City Hall, the Legislature and Parliament Hill. It starts with Election 2022.

Now with our 150-year anniversary on the horizon, I am optimistic and excited to start building the next 150 years of your Chamber.

As we embark on the 2022/23 season, we want you, our members, to know we will continue to be by your side throughout your entrepreneurial journey. I look forward to connecting with you this upcoming season.

CODE Update

Commitment to Opportunity, Diversity and Equity

Newcomer Employment Hub

Rewind to March 2022... in partnership with Immigration Partnership Winnipeg, The Chamber launched this year's second biggest initiative, the Newcomer Employment Hub. The Hub is an innovative online job board, creating quality job matches between Manitoba's employers and newcomer job seekers.

With a highly positive response from the business community, we have 63 (and counting!) employers signed up on The Hub and here are the reasons why they have listed their job posting:

1. **AI Technology matches you with your top candidates.** The Hub's intelligent technology allows employers to target quality matches and saves you time during recruitment
2. **Extra support before & after you hire.** Receive continuous support from newcomer service agencies to ensure you successfully hire & retain talent
3. **Diversify your organization's talent pool & be part of multiple diverse communities.** Attend inclusive workplace trainings, workshops, and networking job fairs hosted by The Chamber to solidify connections within the community

CODE Conference 2023

As we have gradually moved towards the new normal and resumed our in-person events earlier this year, we hosted our first annual CODE Conference in May. It was a full-day journey filled with attendees highly engaged in multiple breakout sessions hosted by our top keynote speakers & DEI experts on how to take action beyond conversations for continuous growth and advancements of DEI initiatives in workplaces.

So what's next?

Our Second Annual CODE Conference will be held next year on Wednesday, May 3rd, 2023, where our breakfast keynote speaker will be Anne-Marie Pham, CEO of Canadian Centre for Diversity and Inclusion. With 25 years of broad experience working with multiple diverse communities, she brings unique skills and perspectives through educating and sharing prominent research on DEI in the workplaces.

Wondering why you should attend next year's conference?

- Network, network & network!
- Understand business strategies & gain insight through business case of DEI
- Learn to take action towards finding, hiring & retaining diverse talent

Register now to take advantage of early bird pricing!



Mahrukh Ali Aziz
DEI Coordinator



Newcomer Job Portal with 100+ jobs available

The Hub is a **FREE** online job tool that **matches you** with **quality jobs** at inclusive workplaces.

Get matched at winnipeg-chamber.com/neh

 **The Chamber**
The Winnipeg Chamber of Commerce

 Funding: Immigration, Refugees and Citizenship Canada
Partnership: Immigration, Refugees and Citizenship Canada

How We're Amplifying Your Voices

Chris Minaker
Vice President, Policy and Engagement



The Winnipeg Chamber of Commerce hosted a discussion with federal Natural Resources Minister Johnathan Wilkinson on August 8 regarding Canada's clean energy future. In response to questions, Minister Wilkinson highlighted the important role Manitoba will play in mining, cleantech, and Indigenous-led development.

The Manitoba government is partnering with The Winnipeg Chamber of Commerce to provide more than \$1 million for a child-care pilot project that will help newcomers overcome the barrier of finding reliable child care. The project is part of The Chamber's Commitment to Opportunity, Diversity and Equity (CODE). The online platform facilitates long-lasting connections between employers and newcomer jobseekers, with the support of newcomer service agencies.

The Manitoba government announced their intention to increase the minimum wage on October 1, 2022 from \$11.95 / hour to \$13.50, and that it will rise to \$15.00 / hour by October 2023. This increase will be difficult for many businesses to manage, particularly in the hospitality and retail sectors. The government requested feedback through a consultation process and The Winnipeg Chamber will be at the forefront of making sure that its members are heard.

The Winnipeg Chamber released its 2022 Performance Playbook for the City of Winnipeg in early August, accompanied by an op-ed in the Winnipeg Free Press. The Playbook identifies five strategic goals and 28 recommendations and was sent to all mayoral and council candidates. The Chamber is meeting with mayoral candidates and is posting content so members can make an informed decision. The date of the mayoral debate is set for Friday, October 21, 2022 and will feature the leading candidates, according to independent polls.

Events Update

Riele Bailey
Events and Program
Manager



This fall, we're excited to launch our 2022/2023 season with State of Downtown, a partnered event with Downtown Winnipeg Biz and Exchange District Biz, where we will host Mick Cornett, former 4-Term Mayor of Oklahoma City and businessman, to talk about the future of downtowns. Following the luncheon, we'll be sitting down with a local panel to talk more about the future of Winnipeg's downtown.



In October, we'll be hosting our first VIP luncheon post-pandemic where we will hear from the US Ambassador to Canada, David Cohen and the following day, host our much-anticipated Mayoral Debate with the top candidates in the running to be Winnipeg's new Mayor.



Keep up to date on our upcoming season by subscribing to our weekly LineUp email on our website at winnipeg-chamber.com/upcoming-events.



Regardless of your company's size, your team deserves to feel secure that their insurance needs are taken care of. For over 40 years, the Chambers of Commerce Group Insurance Plan has been protecting businesses and their employees.

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WINNIPEG-CHAMBER.COM/
EMPLOYEE-BENEFITS**



Happy One Year Anniversary, Bizzz!

Earlier this year, we celebrated the one-year anniversary of Bizzz, the Chamber's new and improved online business directory. Over 1800 local businesses are now listed on Bizzz with about 100 of them being non-members.

Our goal for Bizzz is for it to be a one-stop-shop - where our local business community can promote their business and future customers can search for credible goods and services at their fingertips.

Let's hear what members have to say about Bizzz!

"Great site, love the photo gallery feature so that everyone can understand and see what we're all about. I would definitely recommend anyone to use Bizzz to list their business."

- Rossbrook House Foundation

"A great resource for local businesses."

- The Seniors Moving Company

Most FAQ:

**Q: What is a banner image?
What is the profile image?
It doesn't fit!**

A: We recommend using your business logo as the profile image and a high quality photo that captures the essence of your business for your banner image. After uploading the images, you can resize it to fit the frame by zooming in or out using your scroll wheel. You can also resize the image by using your preferred photo editing software. For reference the dimensions of the profile photo is 1:1 ratio, 1080 x 1080 px and the banner photo is 16:9 ratio, 1920 x 1080 px.

Still having troubles with the text limit or photo upload? Send it to bizzz@winnipeg-chamber.com and we'll take care of it.

We're continually working towards improving the website and providing more value to our members and future members. Please contact us if you have any questions or feedback on your Bizzz profile.

Looking forward to seeing your updated profiles!



Accessibility in the Workplace

Open your mind and establish new dialogue about accessibility in the workplace. Revisit your workplace like it's your first day again and make note of any barriers you might see that prevent accessibility for all.

*Healthy Workplace Tip
Provided by CPHR Manitoba*



MEMBER TESTIMONIAL

ADAM DUGUAY

Principal and Executive Producer at Coelement

"Coement has been a member and close partner with the Winnipeg Chamber of Commerce for over 10+ years. The networking opportunities have provided us with ways to consistently connect with the Winnipeg businesses community and stay relevant in a time of accelerated change."