

PRESS RELEASE

FOR IMMEDIATE RELEASE

Past NFL Senior VP of Events talks crisis planning with Winnipeg businesses

September 21, 2021, WINNIPEG, MB - From being the person in charge during the 2013 NFL Superbowl when the power went out, to pandemic impacts, tomorrow at The Winnipeg Chamber's luncheon, the business community will hear how they can begin to plan for the next disruption from Frank Supovitz, President and CEO of Fast Traffic Events and Entertainment.

On February 3, 2013, the San Francisco 49ers were taking on the Baltimore Ravens for Super Bowl XLVII. With 13:22 left in the third quarter, the game came to a drastic halt– the power went out. Frank Supovitz, NFL's Senior Vice President of Events at that time, was the leader in charge of the NFL's entire Super Bowl Game Day operation– and the individual in charge of getting the power back on. Fast forward to 2020 and the lights went out again, but this time for the entire world– the COVID-19 pandemic.

As businesses move forward after the pandemic, many are asking the question– how do we plan for the next disruption?

Shreeraj Patel, Winnipeg Chamber Board Chair and Vice President of Commercial Financial Services at RBC, will then moderate a fireside chat with Frank, followed by virtual networking roundtables where attendees can debrief what they learned and share their thoughts with other local business and community leaders.

[Learn more about Frank here.](#)

DETAILS:

Thursday, September 23, 2021
11:30 a.m. - 1:00 p.m. (CDT)

HOW TO JOIN:

Hopin link: <https://hopin.com/events/september-luncheon-planning-for-the-next-disruption>

PROGRAM:

11:30 a.m. – Webinar Opens / Exhibitors
12:00 p.m. – Program Starts
12:10 p.m. – Keynote Address
12:40 p.m. – Virtual Networking Roundtable
1:00 p.m. – Program Ends

Need help during the Program? Look for the "WCC Help" in the "People" section of the chat.

About The Winnipeg Chamber of Commerce:

The Winnipeg Chamber of Commerce uses its position as a community leader, a member business supporter and a public policy influencer to build a city where industry prosperity and community wellness grow.

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