



**PRESS RELEASE**

FOR IMMEDIATE RELEASE

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## **CANADA GOOSE EXECUTIVE SPEAKS ON TODAY'S CHANGING WORKPLACE CULTURE**

**Kara MacKillop, Executive Vice President of People & Culture, to speak to Winnipeg  
business community**

**May 19, 2021, WINNIPEG, MB** - With the pandemic's massive disruption on workplaces, Winnipeg business owners have voiced one top common worry: employee mental and physical well-being. With the many challenges of uncertainty, business owners struggle with keeping jobs and keeping the staff they do have engaged, happy and well.

Tomorrow at The Winnipeg Chamber of Commerce's virtual luncheon, Kara MacKillop, Chief of Staff and EVP of People & Culture at Canada Goose, will speak on their organization's approach to navigating these new obstacles of workplace culture and how they take care of their people.

"Leaders need to be heavily involved in helping their employees connect those dots so they can see how their work advances an objective," said MacKillop. "When employees are armed with that understanding they also become armed with this confidence that they can take on new roles."

Kara will speak to the role foundational values play in sustaining authentic culture and connection, as well as, the importance of businesses holding a positive space in the world, empowering positive change and recognizing the value of collaboration with the shared goal of positively impacting communities.

Shreeraj Patel, Winnipeg Chamber Board Chair and Vice President of Commercial Financial Services at RBC, will moderate a fireside chat with Kara MacKillop, followed by virtual networking roundtables where attendees can debrief what they learned and share their thoughts with other local business and community leaders.

Looking to learn more about what Canada Goose has been up to [CLICK HERE](#) to read our blog featuring five quick facts about CG including their recently released sustainability report.

### **DETAILS:**

Thursday, May 20, 2021

11:30 a.m. - 1:00 p.m. (CDT)

### **HOW TO JOIN:**

Hopin Registration Link:

<https://hopin.com/events/may-luncheon-driving-engagement-and-culture-in-unprecedented-times>

**PROGRAM:**

11:30 a.m. Networking

12:00 p.m. Program begins

12:10 p.m. Fireside Chat

12:40 p.m. Breakout sessions

1:00 p.m. Program ends

*Need help during the Program? Look for the "WCC Help" in the "People" section of the chat.*

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**About The Winnipeg Chamber of Commerce:**

The Winnipeg Chamber of Commerce uses its position as a community leader, a member business supporter and a public policy influencer to build a city where industry prosperity and community wellness grow.

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