



PRESS RELEASE

FOR IMMEDIATE RELEASE

LOCAL BUSINESS EXPERTS SUPPORT SMALL BUSINESS OWNERS
Three experts share strategic planning best practices at The Chamber's Small Business Forum

March 24, 2021, WINNIPEG, MB - Tomorrow, at The Winnipeg Chamber's Small Business Forum, the Winnipeg small business community will hear from some of our city's industry leaders on top trends and best practices when it comes to strategic planning.

The event will feature Amanda Buhse, past co-chair of the Winnipeg Chamber Small Business Advisory Council and Owner and Creative Officer of Coal and Canary, moderating a panel conversation with:

- **Liz Choi**, Chief Strategy and Growth Officer, Education Canada Group
- **Tamara Kuly**, Strategic Planning & Implementation, Blueprint Inc.
- **Amelia Laidlaw**, Co-Founder, Business & Marketing Strategy, Tandem Collaborative

Following the panel, attendees will join in virtual networking roundtables to debrief what they learned and share their thoughts with other small business owners.

Four times a year, our Small Business Forums bring the community together, to connect and confer on issues that are important to the success of their business, in a relaxed environment that will feature presentations, networking and connecting.

DETAILS:

Thursday, March 25, 2021
1:30 p.m. - 3:30 p.m. (CDT)

HOW TO JOIN:

Hopin Registration Link: <https://hopin.com/events/small-business-forum-strategic-planning>

PROGRAM:

1:30 p.m. – Exhibitor Booths and Networking

2:00 p.m. - Program Starts / Welcoming Remarks

Arturo Orellana, Co-Chair of The Winnipeg Chamber of Commerce Small Business Advisory Council and Partner and Chief Strategic Officer of GFit Wellness.

2:05 p.m. – Panel Conversation

Moderated by Amanda Buhse, past co-chair of the Winnipeg Chamber Small Business Advisory Council and Owner and Creative Officer of Coal and Canary

2:55 p.m. – Networking roundtables

3:30 p.m. – Program Ends

Need help during the Program? Look for the "WCC Help" in the "People" section of the chat.

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About The Winnipeg Chamber of Commerce:

The Winnipeg Chamber of Commerce uses its position as a community leader, a member business supporter and a public policy influencer to build a city where industry prosperity and community wellness grow.

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