



PRESS RELEASE

FOR IMMEDIATE RELEASE

PREPARING FOR THE FUTURE OF EVENTS

Event experts share how to prepare for the return of gatherings

February 24, 2021, WINNIPEG, MB - Tomorrow, at The Winnipeg Chamber of Commerce's virtual event in partnership with Strauss Event and Association Management, members of the Winnipeg business community will learn about the future of events.

As our city awaits the return of in-person events and gatherings, however that may look, now is the time to begin planning. What do in-person events look like post-COVID? And what future event safety precautions and logistics do businesses have to consider?

Panelists include US hospitality executive, Bill Grusich, Senior Vice President, Associated Luxury Hotels International (ALHI), who has developed a safe event strategy they have executed in their hotels in the past six months. Lynne Skromeda, Executive Director of Winnipeg Folk Festival will share how our city's art's community is preparing for the future of events and Jonathan Strauss, national event manager will share his expert insights for preparing for events across Canada for late 2021.

Following the panel discussion, attendees will have the opportunity to ask questions to learn more about the future of events, what to prepare for and how to plan for potential planning and safety logistics.

DETAILS:

Thursday, February 25, 2021
11:30 a.m. - 1:00 p.m. (CDT)

HOW TO JOIN:

Hopin Registration Link:

<https://hopin.com/events/the-future-of-events-in-partnership-with-strauss-event-association-management>

PROGRAM:

11:30 a.m. Networking
12:00 p.m. Program begins
12:05 p.m. Panel discussion
12:40 p.m. Q&A
1:00 p.m. Program ends

Need help during the Program? Look for the "WCC Help" in the "People" section of the chat.

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About The Winnipeg Chamber of Commerce:

The Winnipeg Chamber of Commerce uses its position as a community leader, a member business supporter and a public policy influencer to build a city where industry prosperity and community wellness grow.

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