



PRESS RELEASE

FOR IMMEDIATE RELEASE

**WINNIPEG THEATRE INSTRUCTOR TO LINKEDIN'S TOP 10 VOICES
Kerri Twigg to share storytelling secrets with Winnipeg's business community**

October 28, 2020, WINNIPEG, MB - Tomorrow, at The Winnipeg Chamber's virtual luncheon, Kerri Twigg, Founder and Career Coach of Career Stories Consulting, will speak on how businesses can create and own their business story and help them find effective ways to share it.

As a Career Transition Coach, Job Search Strategist and Certified Resume Strategist Kerri helps people all over the world to use their stories to grow their careers, whether they aim for a "job-job" or owning their own business. She specializes in helping people to see their awesome and how to communicate that to other people in person, as well as on their resume and LinkedIn. Kerri chalks a lot her success in career coaching to her theatre training.

"I've been a career coach now for about eight years, but I started as a theatre instructor about 20 years ago. I feel as though I am a theatre instructor in disguise because it's the same stuff, right?" laughed Twigg. "How are you showing up? What's your character? It's all acting, but at the end of the day it's mostly helping people figure out what makes them awesome and they can show up and embrace that story."

Consumers are looking for companies that relate to them and who have similar stories to their own. Having a strong business story can do just that. During tomorrow's luncheon, Twigg will share how to find, hone and share a company story following the same steps she took to be named a LinkedIn Top Voice (#10 of 620 million people worldwide).

Kerri Twigg is an international career coach who helps people use their stories to grow their careers. She was named the #1 Career Coach to follow by JobScan and was named a LinkedIn Top Voices in 2018 in the Workplace and Management category.

DETAILS:

Thursday, October 29, 2020
11:30 a.m. - 1:00 p.m. (CDT)

HOW TO JOIN:

Hopin Registration Link: <https://hopin.to/events/october-luncheon-creating-and-owning-your-business-story>

PROGRAM:

11:30 p.m. – Exhibitor Booths and Networking

12:00 p.m. - Program Starts / Welcoming Remarks

Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce

12:05 p.m. – Fireside Chat with Kerri Twigg, Founder and Career Coach, Career Stories Consulting

Moderated by Loren Remillard

12:40 p.m. – Breakout Sessions

1:00 p.m. – Program Ends

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About The Winnipeg Chamber of Commerce:

The Winnipeg Chamber of Commerce uses its position as a community leader, a member business supporter and a public policy influencer to build a city where industry prosperity and community wellness grow.

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