

## **Chamber app invites world to tour virtual Winnipeg Winnipeg VR launches as Mayor Bowman meets with small business community**

OCTOBER 18, 2017, Winnipeg – Anywhere in the world, a person with a smartphone can now walk onto Investors Group Field, step up to a board game at a local café or watch rail workers build tracks thanks to a new app from The Winnipeg Chamber of Commerce.

In collaboration with Dan Blair, founder of Bit Space Development, The Chamber invited a dozen businesses, non-profits and iconic Winnipeg sites to be part of the first version of Winnipeg VR (available for download on [iTunes](#) and [Google Play](#)). Through 360 degree video and photography, any user with a VR headset – or a smartphone and a Google Cardboard headset – can step inside a dozen Winnipeg locales after Mayor Bowman welcomes them to our prairie home at virtual City Hall.

“We’re always looking for new ways to showcase our members and our city, especially as Winnipeg gathers increasing international attention,” says Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce. “It’s another marketing tool to support our members, as well as an engaging curated tour of Winnipeg for those looking at Winnipeg for investment opportunities.”

The app’s launch comes as the small business community meets with Mayor Bowman and key city administration at the annual Small Business Summit. The sold-out event’s focus is openness between city administration and the business community – a good match for an app that is about elevating connectivity.

“Given recent concerning moves against small business owners, it’s encouraging to see city leaders inviting feedback around the table,” says Remillard. “Looking ahead to the city administration’s participation in our upcoming Civic Leaders Dinner, it’s clear they find value in this face-to-face dialogue.”

### **Small Business Summit with Mayor Brian Bowman**

Thursday, October 19

The Fort Garry Hotel

8:00 am                      Program commences

8:30 – 8:50 am            Mayor’s keynote

11:00 am                    Program ends

### **About The Winnipeg Chamber of Commerce**

*The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg. Our mission is to foster an environment in which Winnipeg business can prosper.*

-30-

For hi-res images or to attend the Small Business Summit, contact:

**Matthew TenBruggencate**

Director of Communications

The Winnipeg Chamber of Commerce

[mtenbruggencate@winnipeg-chamber.com](mailto:mtenbruggencate@winnipeg-chamber.com)

Office: (204) 944-3320    Mobile: (204) 297-9779