

Environmental leader optimistic on carbon prices, green economics

IISD President Scott Vaughan speaking to Winnipeg business audience on climate resilience

May 11, 2018, WINNIPEG – Last year, global investment in renewable energy topped US\$2 trillion. That’s one of the reasons Scott Vaughan, President of the International Institute for Sustainable Development, remains hopeful in the face of a changing climate.

“Sustainability and low-carbon pathways are now mainstream finance and business realities,” says Vaughan, who will speak to hundreds of business leaders at an upcoming Winnipeg Chamber event. “Markets are seeing stronger returns in greener, cleaner investments. That ‘pull’ stacks with a ‘push’ from market regulators as well as investors counting up climate risks in the same way as other material risks.”

As well sharing examples of global and local corporate leaders embracing the United Nations’ Sustainable Development Goals (SDG), Vaughan will share his thoughts on the provinces’ approaches to carbon pricing and how IISD copes with an adversarial U.S. federal government.

A celebrated economist who has served at the UN, World Trade Organization and NAFTA, he’ll also outline conditions government could set that would accelerate Winnipeg’s green sector and practices – something Winnipeg Chamber of Commerce President Loren Remillard is keen to discuss.

“If we can blend or de-risk private sector financing to attract larger pools of private capital, Winnipeg will lead globally in this developing, urgent market,” says Remillard. “That’ll mean jobs. That’ll mean tax revenue for government. That’ll mean our city making a tangible contribution to a global problem.”

Fun, Profit and Saving the Earth

Friday, May 18 Fort Garry Hotel

12:00 P.M. Program starts

12:35 P.M. Scott Vaughan keynote

*Pool sound available

About The Winnipeg Chamber of Commerce

The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg. Our mission is to foster an environment in which Winnipeg business can prosper.

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