



MEDIA RELEASE

How sustainable is Winnipeg?

United Way and International Institute for Sustainable Development share report Friday tracking city's embrace of UN development goals

June 14, 2018, Winnipeg – On Friday in front of hundreds of business leaders, the International Institute for Sustainable Development (IISD) and United Way of Winnipeg will unveil a website and report that pinpoints Winnipeg's progress on critical social, economic and environmental issues.

"Peg" measures the well-being of Winnipeg and its citizens against 66 data-based indicators adapted from the United Nations' Sustainable Development Goals (SDGs). The innovative partnership between United Way and IISD was launched in 2013 and has been adopted by cities around the world as a tool to holistically measure community health.

The **2018 Our City: A Peg Report on the Pillars of Sustainability** will be presented at The Winnipeg Chamber of Commerce's next luncheon to give businesses, community leaders, policy-makers, and social service providers quantitative insights into anecdotes of Winnipeg's momentum as well as a tool to weigh decisions that affect every Winnipeggers' life.

WHAT: Launch of Peg website and report

WHEN: Friday, June 15, 2018
11:45 A.M. Program begins
11:50 A.M. Comments – Mayor Brian Bowman
12:00 P.M. Lunch
12:30 P.M. Panel Discussion – Increasing Community Impact
Moderator: Dayna Spiring, Economic Development Winnipeg
Nigel Mohammed, Assiniboine Credit Union
Benjamin Gilles, Fools & Horses Coffee
Matt Johnston, Johnston Group
1:10 P.M. Peg report – Connie Walker, United Way
1:20 P.M. Program ends, interviews available

WHERE: The Delta Winnipeg by Marriott Hotel

INTERVIEWS: Connie Walker
President & CEO, United Way Winnipeg
Jane McDonald
Managing Director, International Institute for Sustainable Development

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