

How to get greater return on investments in our local economy

Architect of Obama-era economic laws speaking at Winnipeg Chamber event

FEBRUARY 20, 2018, WINNIPEG – American economist, lawyer and author Michael Shuman will speak in front of hundreds of Winnipeg business leaders on actions other cities have taken to substantially increase their vitality of their local economies.

An architect of the crowdfunding laws that President Obama signed into effect as the JOBS Act in 2012, Shuman is best known in economic circles for studying the impact of self-sustaining “pollinator” enterprises that provide incubation money for entrepreneurs at no or low cost to government.

Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce, also expects Shuman to speak on ongoing NAFTA negotiations and other Canadian provinces that have vastly improved access to capital for their entrepreneurs.

“Last year I had the pleasure of hearing Michael speak in Winnipeg at a relatively new urban festival... to an audience of a few dozen,” says Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce. “What he had to share about strategic choices in growing a city’s economy – as well as stories he told of regions seeing tremendous results from smart investing – was so captivating, vital and relevant to Winnipeg that I decided on the spot he had to come back to speak to a larger audience.”

Local Economy Solutions

Friday, February 23 - The Delta Winnipeg

12:00 P.M. Lunch

12:25 P.M. Program resumes

12:35 P.M. Michael Shuman keynote

1:15 P.M. Event concludes

*Pool sound available

About The Winnipeg Chamber of Commerce

The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg. Our mission is to foster an environment in which Winnipeg business can prosper.

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To arrange interviews and attendance, contact:

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