

Could private sector advancements reduce Manitoba healthcare costs?

TELUS Executive VP Josh Blair to speak on building partnerships to innovate, save lives

April 23, 2018, WINNIPEG – A technology leader in innovating to solve Canadian healthcare issues will speak at a Winnipeg Chamber event on how collaboration and innovation underpin better care for Manitobans.

Under Josh Blair’s leadership, TELUS Health is partnering with governments, public and private sectors, not-for-profit organizations and academic institutions to create small scale innovations that boost health outcomes and save money for Canadians.

For example, TELUS Health recently worked with the B.C. Ministry of Health to improve home health monitoring – helping British Columbians manage chronic conditions in the comfort of their homes, reducing hospital admissions, and allowing healthcare professionals to focus on other patients.

“Leveraging technology and local partnerships to restructure our healthcare system would be disruptive in the best way,” said Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce.

“With TELUS’ recent escalation in Manitoba, it’s exciting to think about the possibilities they could bring to our healthcare system while saving money for taxpayers.”

The Power of Healthy Partnerships

Friday, April 27 - The Fairmont Winnipeg

12:00 P.M. Program starts

12:40 P.M. Josh Blair keynote

*Pool sound available

About The Winnipeg Chamber of Commerce

The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg. Our mission is to foster an environment in which Winnipeg business can prosper.

-30-

To arrange interviews and attendance, contact:

Matthew TenBruggencate

Director of Communications, The Winnipeg Chamber of Commerce

mtenbruggencate@winnipeg-chamber.com Office:

(204) 944-3320 Mobile: (204) 297-9779